

## Press Release

FOR IMMEDIATE RELEASE



Media Contact:  
Ruzanna Tantushyan  
Associate, Marketing Communications  
312.755.5636 Office  
[rtantushyan@cookassociates.com](mailto:rtantushyan@cookassociates.com)

Sarah Barnes  
Director, Marketing Communications  
312.755.5619 Office: 847.721.3680 Mobile  
[sbarnes@cookassociates.com](mailto:sbarnes@cookassociates.com)

### Cook Executive Search Places VP, Marketing, for OCE

We are pleased to announce our placement of Mr. Francis McMahon to the position of Vice President, Marketing for OCE's North America Production Printing Systems. Headquartered in Boca Raton, FL, he reports to Mal Baboyian, President.

Mr. McMahon previously led Americas marketing for Hewlett Packard's \$1billion Graphic Solutions Business. His twenty two year career in the graphics industry has included marketing and development responsibilities at Eastman Kodak and Xerox. Mr. McMahon is a frequent speaker at industry events and is a board member of the National Association for Printing Leadership, the NYU Graphic Communications Management and Technology M.A. Program Advisory Board, and various printing industry customer organizations. He holds BS and MBA degrees.

OCE' PPS is a direct sales and service provider of document production and management solutions serving the high volume production printing and digital publishing market worldwide. Customers include direct mail providers, service bureaus, commercial printers, digital book publishers, and federal, state and local government and educational institutions. OCE' recently merged with Canon to create the global leader in digital print solutions.

Eric Gustafson, Managing Director in Cook Associates' Executive Search Technology Practice, led the assignment for OCE NA. Mr. Gustafson has twenty years experience in senior management executive search which he preceded in his career as President of a commercial printing and information technology systems business plus headquarters positions at a Fortune 40 multinational corporation.

###

### About Cook Associates

Cook Associates, Inc. is a retained Executive Search and M&A Advisory Services firm. Our core business is creating value at the intersection where talent and opportunity connect, and we are uniquely positioned to help our clients capitalize on the brightest talent and best performing companies in the marketplace. Our client base ranges from multinational corporations to early stage entrepreneurial companies, private equity and venture capital firms. Brand name clients include American Express, The Blackstone Group, Canon, GTCR, Juniper Networks, Johnson & Johnson, Novartis, Levi Strauss & Co., Pitney Bowes, and SiriusXM Satellite Radio. For additional information, please, visit [www.cookassociates.com](http://www.cookassociates.com)

