

Representative Assignments

Susan Denison

COOK
ASSOCIATES, INC.

ACQUIRING TALENT
CREATING VALUE

Susan Denison has a track record of success in recruiting senior management teams for both traditional media and entertainment companies and new, emerging online and interactive media companies.

Susan's clients include both the Fortune 500 as well as private equity and venture-backed portfolio companies. She recruits at the most senior levels spanning C-level and functional vice presidents across ad sales, affiliate sales, brand marketing, CRM, business development, programming, finance and operations.

ONLINE MEDIA / MEDIA TECHNOLOGY

Clients include early stage, cutting edge new media companies spanning electronic publishing/ Internet, e-solutions, e-commerce, e-learning, e-marketing services, rich media technology and digital content.

CABLE / SATELLITE TELEVISION

Clients span the majority of the marquis premium and ad supported networks and their cable/ DBS distribution platforms.

SATELLITE RADIO

Helped build the senior management talent for the premier name in satellite entertainment, including marketing, subscriber sales and operations, programming and product development positions.

LIVE ENTERTAINMENT & SPORTS

Clients range from the world's largest live entertainment company to individual sports teams, entertainment/ sports venues, production companies and promotion/ sponsorship firms.

MARKETING SERVICES

Clients include full-service marketing services companies, boutique advertising/ creative services firms, CRM-focused, direct marketing agencies, interactive and e-marketing firms.