

## Representative Assignments

John Barrett

**COOK**  
ASSOCIATES, INC.

ACQUIRING TALENT  
CREATING VALUE



Chief Executive Officer

A technology-driven market research company and the provider of innovation services and systems



Vice President, Sales  
Vice President, Marketing

An early stage manufacturer of handheld chemical detectors



Chief Marketing Officer

A provider of mobile media services



Senior Vice President, Advertising Sales

The largest and fastest growing social networking site for moms



General Manager, United States

An online travel portal



General Manager, Media  
Regional Vice President, NYC Metro  
Regional Vice President, West Coast

A publicly held developer of enterprise search technologies and solutions



General Manager, Premium Media Properties  
General Manager, Domain Marketplace  
Senior Vice President & General Manager,  
Portfolio Management

The leading global network connecting businesses and consumers online



Vice President & General Manager, Local &  
State Government  
Vice President, Business Development,  
Multi-Vendor Services  
Vice President, Professional Services –  
Group 1 Software

A multi-billion dollar global provider of integrated mail, messaging and document management solutions



Vice President, Advertising Sales

A technology provider enabling dynamic, advertising-supported mobile Web experiences



Senior Vice President, Consulting Services

The first independent technology research and consulting firm