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Cook Associates Adds New Practice Areas

CHICAGO, March 23, 2007 – Cook Associates, Inc., a Chicago-based retained executive search and M&A advisory services firm, has created two new specialty practices addressing Business Services and Diversity. “These represent major growth areas for our executive search division and the framework is in place for the practices to flourish,” said John Kins, Chairman.

John Barrett, who joined Cook Associates’ executive search division as a Managing Director in recent months, will lead Business Services and leverage his comprehensive industry experience to grow the practice. Mary Kier, Vice Chairman for Cook Associates, Inc. and a tenured executive search consultant, will lead the Diversity practice and continue building on the firm’s successful track record of recruiting diverse management teams.

About Cook Associates

Cook Associates’ core business is creating value where talent and opportunity connect. We provide both retained executive search and M&A advisory services that streamline that connection. Our client base ranges from multinational corporations to early stage entrepreneurial companies, private equity and venture capital firms. Brand name clients include American Express, The Blackstone Group, Dover Corporation, GTCR, Heinz, Juniper Networks, Levi Strauss & Co., Pitney Bowes, and Sirius Satellite Radio. For additional information, please visit www.cookassociates.com.