

Press Release

Cook Associates Places VP at American Express



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Dexter Mack Named VP, National Accounts, Southern Region

CHICAGO, December 22, 2006 –Cook Associates has placed Dexter Mack as Vice President, National Accounts – Southern Region with American Express Establishment Services. Dexter joins American Express from Frito-Lay, Inc. where he was responsible for the growth strategy and profitability for the Midwest South Region.

The Global Establishment Services team at American Express manages all aspects of merchant relationships, including the development of value-added products, services, and programs. Mary Kier, Vice Chairman and Jennifer Kerensky, Director, with Cook Associates conducted the search.

About Cook Associates

Cook Associates delivers executive search as well as M&A advisory services to clients across major industries. Our search team identifies, assesses and secures the world class leadership imperative to building strong organizations. With a track record of surpassing expectations, we combine deep industry knowledge with flexibility, tenacity, and an unrivaled commitment to our clients to help them achieve strategic business objectives through the acquisition of superior executive talent. For additional information, please visit www.cookassociates.com.